

# RECOVERY READINESS IN THE WORKPLACE

By Paul Donovan and Jaclyn May

Cushman & Wakefield leads the development of best practices, products and partnerships to prepare organizations for post-COVID-19 recovery and the eventual return to the workplace. As areas stabilize from the COVID-19 pandemic and stay-at-home restrictions are lifted, organizations will begin to bring workers back into the physical workplace. It's already begun in some parts of the world. In fact, as of April 2020, C&W helped move our own employees, and those of our clients, back into more than 800 million square feet of properties in China.

How can employers make sure they are prepared to receive their workforce—and make sure their employees are prepared? Faced with many of the same challenges, owners and occupiers have a unique opportunity to come together, following a handful of operational guiding principles to help navigate the return to the workplace.

The “Recovery Readiness: A How-to Guide for Reopening your Workplace,” outlines some of the best thinking and practices that Cushman & Wakefield’s more than 53,000 professionals have compiled across the globe and also includes insights from key partners. The recommended practices and protocols already have been implemented at locations across the globe with tremendous success. In addition, C&W published a succinct checklist “The Safe Six: Workplace Readiness Essentials.” Both documents can be downloaded by accessing the [this link](#).

## The 6 Feet Model: Helping you Adjust to a New Normal

Certain phrases surrounding the [COVID-19](#) pandemic have sparked global conversations, the most notable being social distancing – the entire world now understands the importance of staying six feet away. Across the globe, we’re in different stages of experiencing the pandemic. But, as we begin visualizing life after COVID-19, we must begin to think about the new normal and how we will adjust.

“The 6 feet rule” isn’t going away any time soon and we at Cushman & Wakefield understand how critical it is to

normalize this guideline into everyday life. Eventually, we will all return to work, but we must not forget this golden rule. *6 Feet Office* is Cushman & Wakefield’s conceptual idea to help our clients prepare for their employees to return to the office.

### The 6 Feet Office Concept Consists of Six Elements:

- 1. 6 Feet Quick Scan:** A concise but thorough analysis of the current working environment in the field of virus safety and any other opportunities for improvement.
- 2. 6 Feet Rules:** A set of simple and clear workable agreements and rules of conduct that put the safety of everyone first.
- 3. 6 Feet Routing:** A visually displayed and unique routing for each office, making traffic flows completely safe.
- 4. 6 Feet Workstation:** An adapted and fully equipped workplace at which the user can work safely.
- 5. 6 Feet Facility:** A trained employee who advises on and operationally ensures an optimally functioning and safe facility environment.
- 6. 6 Feet Certificate:** A certificate stating that measures have been taken to implement a virus-safe working environment.



### About the Authors:

Paul Donovan and Jaclyn May - Executive Directors  
MSP Advisory Services Team  
Direct: +1 612 305 2113 and +1 612 305 2109  
[paul.donovan@cushwake.com](mailto:paul.donovan@cushwake.com)  
[jaclyn.may@cushwake.com](mailto:jaclyn.may@cushwake.com)